

# DOCUMENTARY PRODUCTS IN THE CONTEXT OF "SANITARY SERVICE" : A PATH TO HEALTH PROMOTION, A BRIDGE BETWEEN VARIOUS DISCIPLINES... AND MORE !

## BACKGROUND

The first axe of French National Health Strategy is to **develop a prevention and health promotion policy.**

"Sanitary service", launched in 2018, is the academic program designed to develop

**health promotion competencies among all health students.**

All future professionals have to elaborate concrete projects towards different populations identified as priority :

**2018**

In Bourgogne-Franche-Comté,

**430 actions**

have been implemented by

**2 200 students**

gathered in

**interdisciplinary teams.**

## OBJECTIVES

What is the role of an information officer as part of "sanitary service" ?

**3 goals :**

provide pedagogic support

share a common view and language

help with taking action

AS DOCUMENTALISTS,  
LET'S BUILD BRIDGES  
TO KNOWLEDGE BY  
TURNING INTO  
**SUPER MEDIATORS**

## RESULTS

Documentary production

**6 theme-based document files created**

conceived as a collection ★ ★ colourful covers  
running gag in titles ★ ★ numerous illustrations

### Promotion & dissemination

- ★ publication on **websites** and **social networks**
- ★ **printing** as proper books and **mailing** to our partner
- ★ use as support in live **methodological assistance** at university and in our resource centre



## CONCLUSIONS

DOCUMENTARY PRODUCTS

( FORMAL INNOVATION +  
MULTIDISCIPLINARY AUDIENCE )

= COLLECTIVE CULTURE  
OF HEALTH PROMOTION

## ... AND MORE !

This production **overpassed its first aim :**

- ★ it emphasized live interaction as **a key in a knowledge transfer strategy.**
- ★ it is now **used by other professionals** for different purposes (including project managers during training sessions)
- ★ it became a **showcase to promote our structure !**

**OBJECTIVE FOR 2020 :** measure the cost-effectiveness ratio of a public health documentalist

